

# Elevating philanthropy at LMH Health Foundation

Roles and responsibilities for members of the Board of Directors



## LEAD

**Oversee** the LMH Health Foundation executive director. **Participate** in the executive's annual evaluation and provide ongoing feedback.

**Prepare for, attend and actively engage** in board meetings.

**Understand and perform** governance and fiduciary oversight roles.

**Participate** in strategic planning and subsequent assessment.

**Serve** on committees as opportunities and invitations arise.

**Advise** on program initiatives.



## CHAMPION

**Support** the organization and its key initiatives in the community as an ambassador of LMH Health.

**Leverage** connections.

**Increase** awareness and educate.

**Share** materials.

**Encourage** annual giving.



## CELEBRATE

**Play an active role** in thanking donors.

**Engage** in creative acts of stewardship.



## CULTIVATE

**Identify and engage** current and prospective and major donors.

**Leverage** special events, tours, presentations, and meetings to bring donors to the table and position them for an ask.



## ENGAGE

**Be willing** to serve in a leadership or support capacity for key events and fundraisers.

**Sponsor, underwrite or make** an outright contribution.

**Attend** personally and invite guests.



## GIVE

**Support** the organization through a philanthropic gift, at a personally appropriate level.